



Celebrating 120 Years of Cal Beta History

We are extremely pleased to provide you with this 120th Anniversary Edition of *Cal Beta News*. As best we can tell, this is the largest and most comprehensive newsletter that Cal Beta has ever published. We hope you enjoy it.

This past year at Cal Beta has been dominated by the November 2013 release of Paul Manolis's 500+ page masterpiece *The California Beta Chapter of Sigma Alpha Epsilon: A Selected History*, which is available to all Cal Beta alumni free of charge. The good news is that over 400 of you have taken advantage of this spectacular offer. The bad news is that we have yet to hear from over 600 alumni and your books are gathering dust in a Berkeley storage locker.

We purchased enough books for all Cal Beta alumni and for many future years of new Cal Beta initiates. All you have to do to order the book is either email us at info@SAECalBeta.org with your current mailing address, or go to our website at SAECalBeta.org, click on the spine of the book cover, and fill out the order form. Either way works for us. You'll be glad you did. As one alumnus recently wrote us:

This book is truly amazing!

Let us quickly walk you through the contents of this newsletter.

Pages 2 and 3 contain the EA's letter, a listing of the undergraduate officers and Housing Corporation Board members, and the names of all 58 returning undergraduate members and their home cities. As you can see, we have a large graduating senior class that will leave a few holes to fill one year from today.

Pages 4 to 7 were designed to celebrate our 120 years of history and to help unpack the contents of the History Book. Our graphic artist almost fainted when we described our vision for these pages as they were not the easiest to design. We hope you

enjoy the trip down memory lane. Cal Beta has literally survived earthquakes, wars, Prohibition, the Free Speech Movement, 9/11, and several other calamitous events.

Pages 8 and 9 honor the thirty-four brothers who have already been inducted into the Cal Beta Sigma Alpha Epsilon Andy Smith Hall of Fame and the four brothers who will be inducted this fall.

Pages 10 and 11 pay tribute to the 92 brothers who made a contribution since January 1, 2013 to the SAE Cal Beta Educational Institute, Inc., the nonprofit 501(c)(3) corporation that owns our chapter house. Alumni donations are the lifeblood of all that we do to support Cal Beta activities. Please consider making a tax-deductible contribution before the end of 2014 using the enclosed envelope.

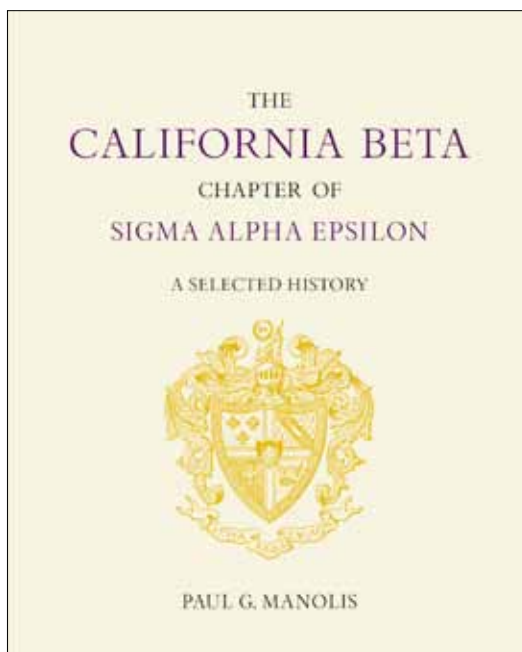
Pages 12 and 13 are very colorful and informative. They show the logos of seventy-five different companies where Cal Beta alumni are currently

working according to your LinkedIn profiles. We could have filled several more pages. But we think you get the point. As surprising as it might seem to some observers, Cal Beta alumni appear to be doing pretty well in the "real" world. Maybe the critics of Greek fraternities will just never understand how or why this could possibly be true.

The stories and pictures on pages 14 to 15 are intended to pique your interest and encourage you to check out a new, password-protected page of our website titled **Cal Beta Stories and Profiles**. Building off the success of the History Book, we want to publish your stories and pictures and we have made the space available for this purpose. In time, we would like for Cal Beta to become known as the best storyteller among all the Greek chapters at Cal.

Page 16 is our first attempt at showing that we are managing

(continued on page 18)





FALL 2014

UNDERGRADUATE OFFICERS

Eminent Archon

Kiarash Salafian, F11

Eminent Deputy Archon

Luc Fortier, F12

Eminent Treasurer

Alex McKinney, S13

Member Educator

Eric Walbridge, F12

House Manager

Garrett Miller, F11

Alumni Relations Chair

Justin MacMillin, F12

Risk Manager

Eric DeAngelis, F13

External Social Chairman

Spencer Gordon, F13

Rush Chairmen

Kia Fariba F12

Jack Gilmore, F13

Justin MacMillin, F12

Internal Social Chairman

Greg Spathias, F13

HOUSING CORPORATION

Chairman

Bob Leslie '51

President

Perry Haviland '60

Treasurer

Jeff Koblick '73

Secretary

Bill Rodgers '60

Alumni Relations

John Williams '71

Directors

Will Bartlett '95

Ross Biestman '04

Rocky Gunderson '72

Fred Madigan '08

Pete Marshall '77

LETTER FROM THE EA

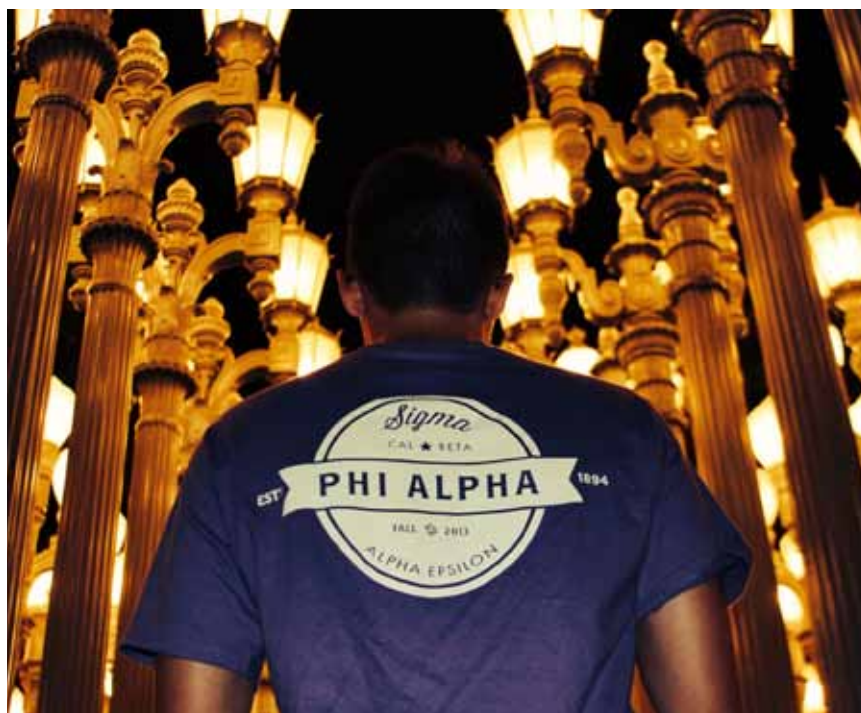
Greetings Cal Beta Alumni,

On behalf of the 58 actives who will be returning to Cal Beta this fall, I am very proud of all that we accomplished this past semester and am looking forward to continuing to lead the chapter in my second term as Eminent Archon.

Having lived at 2722 Bancroft Way for the past three years, I can honestly say that the chapter house has never looked better. Our Housing Corporation Board does an amazing job making sure we have the best maintained Greek house on campus. Over the past twelve months, we completed a major renovation of the Pit, installed new hardwood floors in the front room, continued to make substantial improvements in the kitchen, and repaired and replaced substantial portions of the roof. We even received glowing reviews about the state of the house from the SAE Regional Director in his most recent chapter visit.

Cal Athletics teams continue to be filled with Cal Betas. Here is a listing of brothers who were on varsity teams this past year:

- **Baseball:** Grant Diede (F13) and Derek Campbell (F12). The Philadelphia Phillies also drafted Derek this past June in the 20th round!
- **Basketball:** Garrett Galvin (F12)
- **Crew:** Mike Delahanty (S12), Jack Kornfeld (S12), and Trevor Russell (S12)
- **Football:** Jackson Moffett (S13) and Drake Whitehurst (S13)
- **Rugby:** Chris Fry (F12) and Jason Fry (F11)
- **Soccer:** Davis Case (F13), Mason Case (S13), Omid Jalali (S13), and Tyler Simkins (S14)
- **Tennis:** Chase Melton (S11)
- **Volleyball:** David Nussbaum (F13)
- **Water Polo:** Preston Lee (S14)



In addition to our athletic success stories, brothers are also performing well in the classroom. We are one of the most impressive Greek chapters, academically speaking, on the Cal campus, and by the end of the 2014–2015 school year, I am confident that we will carry the highest GPA of all UC Berkeley fraternities. In addition, many of our returning undergraduates obtained internships this past summer with prestigious companies like JP Morgan, Deloitte, and Apple.

This past year was filled with numerous chapter-sponsored events, including Parents Weekend, Duck Dinner, Spring Hall of Fame and Seniors Dinner, and our annual philanthropy volleyball tournament and South Seas party. The volleyball tournament was our most successful in years and we donated over \$4,000 to the San Francisco Child Abuse Prevention Center.

Over 20 impressive seniors graduated this past May, many of whom held numerous officer positions, including three former Eminent Archons. Although we will miss this great senior class, I am very excited for our plans to replace them during the upcoming fall 2014 rush. As I begin my second term as EA, I am confident that Cal Beta will continue to build on its 120-year history and remain one of the best Greek chapters at UC Berkeley.

On behalf of all of the actives, thank you again for your continued support and interest in SAE Cal Beta. As I get to know you better and see more clearly all that you do, I am amazed by our alumni and your tremendous involvement with and dedication to this chapter. I look forward to seeing many of you at Duck Dinner 2014.

Phi Alpha and Go Bears!

Faternally,
Kiarash Salafian
EA, Spring and Fall 2014



SENIORS

Jack Baule '11, Oakton, VA
James Geyer '11, Roseville, CA
Omid Jalali '13, Irvine, CA
Tucker Kahn '13, Orinda, CA
Stephen Kaiser '11, Rancho Santa Fe, CA
Jay Keswani '13, Northridge, CA
Brady Kimball '12, Tarzana, CA
Jack Kornfeld '12, Bellevue, WA
Ioannis Kremitsas '12, Athens, Greece
Hunter Lew '11, Los Angeles, CA
Justin MacMillin '12, Aliso Viejo, CA
Nick McCutcheon '13, Los Alamitos, CA
Alex McGourty '11, Orinda, CA
Scott McRoskey '11, Pacific Palisades, CA
Garrett Miller '11, Redding, CA
Ruben Munoz '13, Downey, CA
George Nursall '13, Palos Verdes Estates, CA
Jay Prober '14, Santa Maria, CA
Mitch Reid '14, Lakeland, MN
Trevor Russell '12, Newport Beach, CA
Kiarash Salafian '11, Santa Barbara, CA
Jared Sanchez '11, Los Angeles, CA
Tyler Simkins '14, San Clemente, CA
Greg Spathias '13, La Verne, CA
Tommy Vorsheck '11, Laguna Hills, CA
Eric Walbridge '12, Los Angeles, CA
Richard Walter '13, Sacramento, CA
Morgan Weaver '13, San Francisco, CA
Chad Wilson '13, Burbank, CA
Ryan Zoppi '11, Manhattan Beach, CA

JUNIORS

Peter Alexander '13, San Diego, CA
Joe Danner '12, Sherman Oaks, CA
Grant Diede '13, Lafayette, CA
Kia Fariba '12, Saratoga, CA
Luc Fortier '12, Los Angeles, CA
Chris Fry '12, Davis, CA
Garrett Galvin '12, San Diego, CA
Alex Helgans '12, Alamo, CA
Jacob Katz '12, San Diego, CA
Alex McKinney '13, Santa Maria, CA
Michael Medved '12, Agoura, CA
Jackson Moffett '13, Stockton, CA
Luis Morales '14, Raleigh, NC
John Neumann '13, Sacramento, CA
Chris Summers '12, Santa Maria, CA
Kenny Thompson '12, Kentfield, CA
Ryan Zehnder '13, Pleasanton, CA

SOPHOMORES

Jonathan Bobrovitch '14, Moraga, CA
Davis Case '13, Newport Beach, CA
Eric DeAngelis '13, Santa Monica, CA
John Gilmore '13, Altadena, CA
Cody Gomberg '13, Pacific Palisades, CA
John Gonser '13, Lafayette, CA
Spencer Gordon '13, Santa Monica, CA
Brendan Keeney '13, Granite Bay, CA
Preston Lee '14, Newport Beach, CA
Henry Marble '13, Stockton, CA
David Nussbaum '13, Rancho Santa Fe, CA



1890S AND 1900S



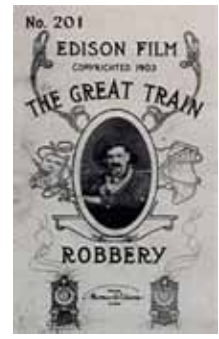
Theodore Roosevelt
1901–1909



Hudson Model 20
1909–1910



San Francisco Earthquake & Fire
4/18/1906



The Great Train Robbery
1903

THE 1890S AND 1900S IN THE CAL BETA HISTORY BOOK

Cal Beta was founded on November 24, 1894: p9 • In 1902 the chapter moved into a fifteen-room house on Dwight Way: p31 • In 1904 the first Duck Dinner was held: p36 • After the 1906 earthquake, many SAE alumni and their families sought refuge in the chapter house: p34

History: pp1–35 / Chapter Letters: pp132–169 / Alumni Letters: pp195–203 / Blue & Gold: pp333–351 / Initiates: pp475–476

1910S



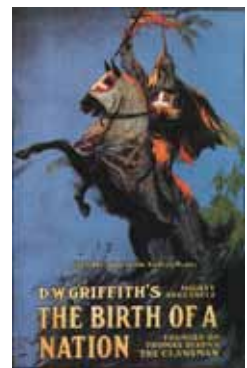
Woodrow Wilson
1913–1921



Ford Model T
1908–1927



World War I
1914–1918



The Birth of a Nation 1915
by D.W. Griffith

THE 1910S IN THE CAL BETA HISTORY BOOK

In 1911 the chapter called its house “The Mansion House,” located at 2519 Ridge: p36 • Andy Smith begins coaching at Cal in 1916 and takes part in many Cal Beta activities: p41 • The entrance of the United States into World War I in 1917 dealt the chapter a devastating blow: p38

History: pp36–38 / Chapter Letters: pp169–193 / Blue & Gold: pp352–371 / Initiates: p476

1920S



Calvin Coolidge
1923–1929



Nash Special Six
1926–1929



Prohibition
1920–1933



The Jazz Singer 1927
Al Jolson

THE 1920S IN THE CAL BETA HISTORY BOOK

The 1920 Cal football team may have been one of the best college teams ever. They were unbeaten and outscored their opponents by 510 points to 14: p42 • In 1925, SAE Talma W. Imley was captain of the Cal football team: p43 • Andy Smith passed away on 1/18/26, leaving a \$10,000 legacy gift to Cal Beta, which was used to build the new chapter house at 2722 Bancroft Way: pp46–57

History: pp39–57 / Chapter Letters: p193 / Blue & Gold: pp372–386 / Initiates: pp477–478



1930s



Franklin Delano Roosevelt
1933–1945



Cadillac V12 Sedan
1936–1937



Great Depression
1930–1942



Gone With the Wind 1939
Clark Gable & Vivien Leigh

THE 1930S IN THE CAL BETA HISTORY BOOK

South Seas mentioned for first time in 1936: p77 • St. Mary's Smokers also began in the 1930s: p77 (300 people attended in 1939: p209) • The Chapter House was used for out-of-town SAE visitors to the 1939 Golden Gate Exposition: p64

History: pp58–64 / Newsletters: pp207–214 / Blue & Gold: pp387–396 / Initiates: pp477–478

1940s



Harry S. Truman
1945–1953



Chevrolet Deluxe
1941–1952



World War II
1939–1945



Casablanca 1943
Humphrey Bogart & Ingrid Bergman

THE 1940S IN THE CAL BETA HISTORY BOOK

The largest neophyte class in the history of Cal Beta (22 men) initiated on 2/1/42: p239 • During WWII the Chapter House was rented to US Navy for officer candidates and the Chapter operated out of homes of members: p120

History: pp65–67, 79 / Newsletters: pp215–250 / Blue & Gold: pp397–407 / Initiates: pp478–480

1950s



Dwight D. Eisenhower
1953–1961



Ford Thunderbird
1955–2005



Korean War
1950–1953



Gentlemen Prefer Blondes 1953
Marilyn Monroe & Jane Russell

THE 1950S IN THE CAL BETA HISTORY BOOK

In 1950 a small group of brothers conducted a raid in the middle of the night and returned to the house with the two lions. On 6/2/57 unknown vandals blew the lions up. It was big news in all the local papers, including the *Chronicle* and *Examiner*: pp70–74 • New wing of the house built in 1954 at a cost of approx. \$50,000: p251

History: pp68–74, 76, 78, 84 / Newsletters: pp251–258 / Blue & Gold: pp408–427 / Initiates: pp480–481



1960s



John F. Kennedy
1961–1963



Ford Mustang
1964–present



Free Speech Movement 1964–1965
Mario Savio @ U.C. Berkeley



The Graduate 1967
Dustin Hoffman & Anne Bancroft

THE 1960S IN THE CAL BETA HISTORY BOOK

In the fall of 1962 the *Cal Beta Press* announced the pledging of 17 men: p263 • In 1962/63 Cal Beta won the All-University football championship and was runner-up in basketball: p268 • In 1969 interest in the Berkeley Greek system began to wane. The fall 1969 pledge class fell to just five men: p281

History: pp76, 78, 86–87 / Newsletters: pp259–284 / Blue & Gold: pp428–447 / Initiates: pp481–482

1970s



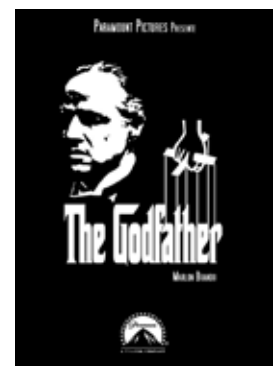
Richard M. Nixon
1969–1974



Mercury Cougar
1971–1973



Saigon Falls to North Vietnamese
4/30/1975



The Godfather 1972
Marlon Brando & Al Pacino

THE 1970S IN THE CAL BETA HISTORY BOOK

The spring 1971 *Cal Beta Press* reported that 75% of the actives had GPA's over 3.00 in the winter quarter: p287 • The chapter house was sold to Professor Judson Landis and leased back for \$1,600 per month: p88 • In 1977 the Housing Corp. successfully fought an eviction notice from Prof. Landis and reacquired the house: p88

History: pp70, 88 / Newsletters: pp285–290 / Blue & Gold: pp448–450 / Initiates: pp482–483

1980s



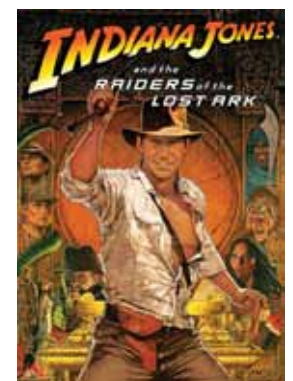
Ronald W. Reagan
1981–1989



Ford Escort
1981–2003



Berlin Wall Torn Down
Began 11/9/1989



Raiders of the Lost Ark 1981
Harrison Ford

THE 1980S IN THE CAL BETA HISTORY BOOK

The May 1982 *Cal Beta Newsletter* reported that over \$7,000 was raised in the SAE RUN FOR THE BEARS and that all the brothers had fun running the ball down to UCLA: p291 • The spring 1987 *Lion's Roar* thanked the Mothers Club, who recently purchased carpeting, bookshelves, and blinds for the chapter room: p297 • The fall 1987 pledge manual was reproduced in its entirety: pp91–106

History: pp75–76, 91–106 / Newsletters: pp291–300 / Blue & Gold: pp451–458 / Initiates: pp483–485



1990s



William J. Clinton
1993–2001



Ford Explorer
1990–present



First Gulf War
1990–1991



Titanic 1997
Leonardo DiCaprio &
Kate Winslet

THE 1990S IN THE CAL BETA HISTORY BOOK

On December 23, 1992, Articles of Incorporation for Cal Beta SAE Educational Institute, Inc., were filed with the State of California: pp492–496 • On October 7, 1994, Cal Beta held a centennial celebration at the International House at U.C. Berkeley. More than three hundred brothers participated: pp108–121

History: pp107–121 / Blue & Gold: pp459–462 / Initiates: pp485–486 / Appendix Seven: pp489–496

2000s



George W. Bush
2001–2009



Acura MDX
2000–present



September 11, 2001



The Lord of the Rings Trilogy
2001–2004

THE 2000S IN THE CAL BETA HISTORY BOOK

November 2008 newsletter reported that Cal Beta is back to 65+ active brothers just five years after it was closed in May 2002 for renovations and reopened August 2003: p305 • In 2009 Fraternity Management Group hired to assist with alumni database and website at www.SAECalBeta.org. A new, online directory made available to all alumni: p308 • Joe Kapp invited to speak at Duck Dinner 2009: p310

Newsletters: pp301–310 / Blue & Gold: pp463–468 / Initiates: pp486–487

2010s



Barack Obama
2009–present



Tesla Model S
2009–present



Death of Osama Bin Laden
May 2, 2011



Hunger Games Trilogy
2012–2014
Jennifer Lawrence

THE 2010S IN THE CAL BETA HISTORY BOOK

Cal Beta Hall of Fame program launched in the fall of 2010: pp122–123 • 27 new initiates during the 2011–2012 school year: p322 • In 2012 Cal Beta won intramural championships in both basketball and football, its fifth straight championship on the gridiron: p329

History: pp122–124 / Newsletters: pp311–330 / Blue & Gold: p469 / Initiates: p487



The Cal Beta Sigma Alpha Epsilon Andy Smith Hall of Fame

Sigma Alpha Epsilon is a fraternity built on great pride and a tradition of excellence, and our many distinguished alumni have served to enhance this throughout the years. Cal Beta has seen many of its brothers rise to positions of great respect since our founding in 1894.

The idea for the Cal Beta Hall of Fame originated with Fraternity Management Group, a firm we hired in 2009 to assist us with the management of our alumni database, website, and communications. Induction into the Hall of Fame is our way of honoring a select few Cal Beta alumni for their outstanding achievements. The first class of honorees was inducted at Duck Dinner in the fall of 2010.

In honor of Coach Andy Smith, who was an SAE and led the Cal Bear football teams through five unbeaten seasons in the 1920s, and who also gave half of his estate to Cal Beta upon his death, the award is called "The Cal Beta Sigma Alpha Epsilon Andy Smith Hall of Fame Award."

All inductees receive a trophy with a California Bear standing on a pedestal. Each trophy is inscribed with the inductee's name and his year of initiation at Cal Beta. In addition to the trophy, each inductee's name is added to the permanent Hall of Fame plaque hanging in the living room of the Chapter House. Hall of Fame ceremonies are held twice per year. The fall ceremony is held at Duck Dinner and the spring ceremony at the dinner for graduating seniors.

The Hall of Fame committee of the Housing Corporation is pleased to consider nominations for any brother who has distinguished himself in service to the fraternity, the university, in business, and/or in community activities. There is a form on the Hall of Fame section of the website that alumni may use to nominate future candidates. Biographies and photos of each inductee can also be found on the website.

Through spring 2014, a total of thirty-four brothers have been inducted. They are listed to the right in alphabetical order (by last name) in addition to their year of initiation, the year they were inducted (F = fall, S = spring), and their current residence (city and state).



James C. Armstrong '39 S11
Chapter Eternal

Edward "Ted" C. Bartlett '88 S12
San Francisco, CA

William "Will" F. Bartlett '94 S12
San Francisco, CA

Gilbert L. Beck '48 S13
Corvallis, OR

Gregory D. Beltran '76 F13
Glenbrook, NV

Allen L. Bender '51 S11
Sacramento, CA

Mark S. Biestman '76 F12
Diablo, CA

Ross W. Biestman '03 F12
Diablo, CA

David C. Cuneo '78 F12
Corte Madera, CA

Herbert H. Dedo M.D. '52 S11
Hillsborough, CA

Paul C. Edwards '77 F13
Woodside, CA

Alex Fagan '72 F10
Chapter Eternal

Paul Michael Friedenbach '50 S11
Redwood City, CA

Perry A. Haviland '60 S12
Oakland, CA

James R. Kidder '54 F12
Reno, NV

Philip M. Knox Jr. '41 F10
Chapter Eternal

Geoffrey B. Koblick '73 S12
Ross, CA

Jack C. Leathers '51 F12
Davis, CA





Greg Beltran, Fall 2013



John Williams, Spring 2014, and
pledge brother Dan Thompson

Robert E. Leslie '51 F11
Oakland, CA

Edward T. Lippstreu '49 S11
Fairfield, CA

Richard K. Lyons '79 S14
Berkeley, CA

William H. MacLaughlin '49 S11
Sacramento, CA

Paul G. Manolis '49 F10
Piedmont, CA

James B. Mills '59 S13
Chapter Eternal

James A. Peterson Ph.D. '63 F10
Monterey, CA

John G. Rebelo Jr. '60 F11
San Diego, CA

James C. Riewerts '51 S11
Orinda, CA

William Rodgers '60 S12
Berkeley, CA

Brian K. Rogers '92 S12
Orinda, CA

Thomas Andrew Rogers '88 S13
Oakland, CA

Claude D. Rohwer '51 F13
Woodland, CA

J. Todd Stone '75 S13
Sacramento, CA

Craig E. Walker '83 F13
Danville, CA

John E. Williams '71 S14
Buckeye, AZ

Later this year these four new inductees will be honored and have their names added to the Cal Beta Hall of Fame plaque:



RODERIC DUNCAN '52

- Retired Judge for the Alameda County Superior Court
- Author of *A Judge's Guide to Divorce: Uncommon Advice from the Bench*
- Past member of the Cal Beta Housing Corporation Board of Directors



PETER S. VAN HOUTEN '53

- Worked 40 years at U.C. Berkeley, including Assistant Dean of Students and Director, Graduate School Services
- Is still the announcer for many Cal events, including graduation ceremonies
- In 2014, received the Cal Alumni Association's "Award for Excellence in Service"



ROBERT "BARGE" ELLSBERG '65

- Has taught police, fire, and first responders in Astoria, OR, for 30+ years
- Author of *In the Belly of the Golden Bear*, his highly entertaining memoir of life at Cal Beta from 1965 to 1969. Has written three other books, including *Fishing with Small Fry: How to Hook Your Kids on Fishing*
- Coach of high school track & field and crew teams since 1970. Active senior athlete



BARRY WEITZENBERG '65

- All-American Cal varsity water polo player 1967–1969. Inducted into Cal Athletic Hall of Fame in 1987. Only three other Cal Beta alumni have been so honored
- Distinguished 45-year career with five different manufacturing companies, including as President of Sola Optical USA
- Board member of Santa Rosa Chamber of Commerce and Community Foundation of Sonoma County





Cal Beta Fund Raising Update

Alumni donations are the lifeblood of all that we do to support Cal Beta activities like this newsletter, the website, the Facebook page, the LinkedIn page, the online directory, functions like Duck Dinner and Hall of Fame, and book projects like the History Book by Paul Manolis. Your donations are also used to fund scholarships to deserving undergraduates and to pay for larger maintenance projects at the chapter house, like the new roof shown above.

Enclosed in this newsletter is a giving envelope that we encourage you to use to make a generous tax-deductible contribution to the Cal Beta SAE Educational Institute, Inc., the 501(c)(3) nonprofit corporation that owns the chapter house. You can also give via the website by credit card or PayPal.

Help us continue to make SAE Cal Beta one of the best fraternities on the Cal campus and improve upon our alumni communications, activities, and mentoring programs with the actives.

Here is a listing of all the Cal Beta alumni who made at least one contribution since January 1, 2013, categorized by each individual's cumulative giving to Cal Beta since 2002.

True Gentlemen Society \$10,000 and Above

Gilbert Beck	1948
Paul Friedenbach	1950
Bill Rodgers	1960
Jeff Koblick	1973
J. Todd Stone	1975
Mark Biestman	1976
Brian Rogers	1992
Will Bartlett	1994

Phoenix Society \$2,500 to \$9,999

Jack Hamilton	1951
Sheldon Moore	1951
John Williams	1971
David Thomas	1979
Craig Walker	1983
Josh Fisher	1991



Phi Alpha Society \$1,000 to \$2,499

John Hook	1941	Allen Bender	1951	Richard Loveall	1958
W. Austin Turner	1947	Robert Leslie	1951	Thomas Saar	1978
William Woolley	1947	James Moor	1951	John Fobes	1983
Willard Classen	1949	James Kidder	1954	David Barnes	1994
Bill MacLaughlin	1949	Mel Vail	1955		

Cal Beta Society up to \$999

Richard Henninger	1940	Peter Van Houten	1953	Kevin McConnen	1971
David Clark	1941	Robert Farnam	1954	Tommy Redwitz	1974
Robert Henninger	1943	David Edwards	1955	Kent Halkett	1975
Ray Timmerman	1944	Ronald Allsman	1956	Craig Watson	1975
Ray Foreaker	1945	Ronald Clazie	1957	Lee Dresser	1976
Duane Dresser	1946	Jerry Crawford	1957	John Dolby	1978
Gene Applegate	1947	Thomas Fitzgerald	1957	Scott Nittler	1978
John Andrews	1948	John Mahoney	1957	Richard Lyons	1979
Daniel Funderburk	1949	Harold Taber	1958	Andrew Dick	1980
John Gratz	1949	Peter Steiner	1959	David Goodenough	1981
Joseph Knowland	1949	William Harrison	1960	Michael Van Fossen	1981
Richard Lareau	1949	Robert Plantz	1960	Steven Hastings	1988
Sheldon Onstead	1950	John Rebelo	1960	Fritz Hummelt	1991
Richard Sjoberg	1950	Joe Falkinham	1961	David Morgan	1993
Dick Ament	1951	Richard Freeland	1961	Thomas Lavia	1994
Don Hollister	1951	James Giacomazzi	1962	Daniel Phippen	1997
Jim Riewerts	1951	John Hirschmann	1964	Cory Miyamoto	2007
Claude Rohwer	1951	John Ross	1964	Frederic Madigan	2009
William Shaver	1951	Jeff Thornton	1964	Brandon Elliott	2010
Verne Thornburg	1951	Robert Ellsberg	1965	William Hughes	2012
Ken Coburn	1953	James Brown	1969		
William Cunningham	1953	John Carlson	1971		



Cal Beta on LinkedIn

It is an amazing exercise to look at the LinkedIn profiles of Cal Beta alumni. We invested a lot of time this summer searching for as many of you on LinkedIn as we could find and printing out your profiles. We then entered your current employer and position information into the Cal Beta database. While the logos on these two pages represent just a small percentage of the companies where Cal Beta alumni are working, it is

nonetheless a very impressive list. It's pretty clear that many of you are doing extremely well in your careers. We are encouraging every undergraduate to join LinkedIn and keep their profiles up-to-date. We plan to summarize their career interests on the SAECalBeta.org website with the hope that alumni will look to fill their entry-level positions and internships from this talented pool of Cal Beta candidates.

TECHNOLOGY & SOFTWARE



CONSTRUCTION, ENGINEERING & ENERGY



FINANCIAL INSTITUTIONS



HEALTH CARE



REAL ESTATE, ACCOUNTING, HR & OTHER FINANCIAL SERVICES



RETAIL, CONSUMER & OTHER



Cal Beta Stories & Profiles

The Cal Beta History Book by Paul Manolis has already distinguished our chapter as one that cares deeply about preserving its history. But it's just a start. This summer we added a password-protected section to our website that is intended to be the future home of your stories and pictures. We want to encourage every Cal Beta alumnus to think about your favorite memories of living at 2722 Bancroft Way, write them down, and email them to us along with any related photos. Don't worry about how well you write. We will edit your stories, as necessary, and post them to the website. We also want to receive your thoughts about how Cal Beta influenced your lives, hopefully for the positive. In time,

we think this section of the website will become a rich tapestry of stories and images that could possibly become the material for a second book somewhere down the road.

When we first began to think about this fall 2014 newsletter, we thought we might allocate one page for each of the eight decades from the 1940s to the 2010s, and fill each page with stories and pictures from that decade. But the more we thought about it and looked at the content we were receiving, it became clear that the original plan was too limiting. Instead, we have chosen to post everything to the website, and use the space in this newsletter to briefly summarize the main stories. So here goes.

1940s

The Henninger brothers (Richard '40 and Robert '43) have each submitted stories and pictures describing life at Cal Beta from 1940 to 1948. Richard has been married to his wife, Lorraine, for 74 years and they have 5 children, 19 grandchildren and 12 great-grandchildren. Robert turned to running in his sixties, and before he stopped just last year, he completed 21 marathons including the Honolulu marathon at the age of 85.

1950s

On December 11, 2014, the Jack Leathers Christmas Reunion (JLCR) will be celebrating its 20th Anniversary at the Round Hill Country Club in Alamo. The reunion was founded in 1994 by Jack Leathers '51 as a way to remember how much fun the brothers from the 1950s used to have with each other. And, as evidenced by all the storytelling, singing, and drinking that goes on for several hours at each reunion, they still enjoy each other's company. In recent years, invitations to the JLCR have

also been extended to the Big Band brothers of the late 1940s and a few brothers from the early 1960s. A few years ago, the leadership baton for the JLCR was passed to Jim Kidder '54. The picture below was taken in 2009 at The Fish Market restaurant in San Mateo.

1960s

Robert "Barge" Ellsberg '65 was quite the character when he lived at Cal Beta. He became the head cheerleader and led many cheers that were very unique and more than a little "over the top." He has written an e-book titled *In the Belly of the Golden Bear* describing his four years at Cal during the turbulent era of the late 1960s. We have excerpted several sections of the book for your enjoyment.

1970s

The pledge class of fall 1978 is something special and continues to set the standard for Cal Beta pledge class reunions. Tom





“Sumphead” Saar has written a great story describing their most recent reunion held on March 29, 2014 in Berkeley when 14 of 22 PB’s gathered for an evening of fun. Drinks at Henry’s, a visit to the chapter house, dinner at Spenger’s, a nightcap at Brennan’s and last, but certainly not least, a visit to Top Dog. After 35+ years, the stories from this pledge class just get better and better. The group shot above was taken in front of the house on March 29th when the evening was still young.

1980s

Farley Duvall ’84 is the Founder and CEO of White Bull, a Barcelona-based company that brings together Europe’s top technology and media leaders, entrepreneurs, innovators, investors and visionaries to help young companies succeed. He has written a detailed account of his journey from delivering newspapers as a young kid growing up in Menlo Park, CA to building the White Bull community of entrepreneurs and service providers throughout all of Europe. It’s a fascinating read.

1990s

Chad Brubaker ’96 found the inspiration for his first startup in Rio de Janeiro. In between stints at the beach and travelling through the country, he developed a web hosting and marketing solution for CPA’s that grew into a multi-million-dollar operation and was sold to Thomson Reuters in 2011. He is now hard at work on his new venture, WebChalet, which empowers vacation rental business owners around the world with a powerful, easy-to-use suite of vacation rental software. Read his story about how being



Treasurer at Cal Beta helped him cut his teeth in the business world and how the Cal Beta network has been a positive source of inspiration to him ever since.

2000s

Just because you graduate doesn’t mean you can’t keep living together. A new community of young Cal Beta alumni has emerged in the last several years in San Francisco’s Fort Mason district. There have been as many as ten brothers living in three different houses within Fort Mason at any one time. Brothers not fortunate enough to land a space within Fort Mason have piled into the local neighborhoods where they frequently visit their brothers at “The Fort.” Read about Cory Smits ’06 and his merry band of Cal Beta brothers.

2010s

Have you ever tried Googling your name to see if anything pops-up? For most of us, not much happens. This is simply not true for Jeremy Fiance ’10. The first page of his Google search shows that he 1) co-founded and is the Managing Partner of the Dorm Room Fund, 2) co-founded the UC Berkeley chapter of The Kairos Society, and 3) is the President of Dropsense, a startup that is developing a convenient, affordable, low-blood sugar alert system for diabetics. Not bad for a young alumnus who just graduated in May 2014. His LinkedIn profile fills eight pages compared to the average of three. Thanks to Jeremy, the entrepreneurial spirit appears to be alive and well on the Berkeley campus and within the walls of Cal Beta.

All these stories and more can be found on our website at SAECalBeta.org. From the homepage, click on **About Us**, scroll down to and click on **Cal Beta Stories & Profiles**. The password is phialpha (all lowercase.)

Email your stories and pictures to us at info@SAECalBeta.org.



Cal Beta – By the Numbers

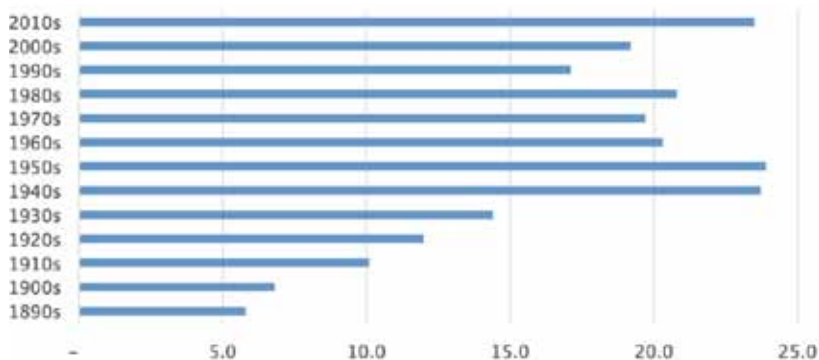
While we don't often talk about it, the business aspects of managing Cal Beta are not a whole lot different than any other non-profit or small business. We need to pay close attention to the dollars and cents and make sure the books are balanced. We need to maintain our number-one asset (the chapter house at 2722 Bancroft Way) and make sure it is safe and filled with dues-paying actives and summer boarders. We need to be responsive to our customers (the undergraduate actives and their parents) as well as the regulatory agencies who oversee our activities (SAE National, U.C. Berkeley, Berkeley Police Dept., Berkeley Fire Dept., and City of Berkeley). We need to stay in touch with

our alumni (website, e-news and this annual newsletter) and continue our cherished traditions (Duck Dinner and South Seas) and establish new ones (Hall of Fame). The members of the Housing Corporation Board of Directors volunteer their time to oversee all this activity. We have listed below our financials for the calendar years 2012 to 2014 in addition to a few statistics from our master database. As you can see, we have managed to turn a small profit during these years and in the spring of 2014, we initiated member number 2,000 since 1894, the year Cal Beta was founded. And there must be something that keeps us in California as 84% of us still live in the Golden State. Phi Alpha.

FINANCIALS FOR 2012 TO 2014

(\$000s)	2012 Actual	2013 Actual	2014 Forecast
Operating Revenues:			
Rent & Fees	435	388	420
Contributions & Other	22	23	20
Total Revenues	457	411	440
Operating Expenses:			
Food & Janitorial	89	93	100
Insurance & Property Taxes	41	40	45
Mortgage Interest & Principal	73	78	74
Repairs & Maintenance	49	29	50
SAE National Insurance & Fees	62	49	50
Utilities & Telephone	47	45	50
Newsletters & Website	10	7	12
All Other	43	58	50
Total Expenses	414	399	431
Net Operating Surplus	43	12	9
Mortgage Balance as of 8/21/14	\$1,038,278	@ 4.5% Interest	

AVERAGE NUMBER OF INITIATES PER YEAR PER DECADE



CAL BETA INITIATES SINCE 1894

Chapter Eternal	709
Undergraduate Actives	58
Alumni - Active	1,071
Alumni - Lost	162
Total	2,000

WHERE WE LIVE

California	84%
Other States	15%
Foreign Countries	1%



SAE National News

As you can tell by the headlines below, it's been a rough couple of years for SAE in the national news.

When a Hazing Goes Very Wrong

—*The New York Times*, April 12, 2012

Story of the death of George Desdunes at SAE Cornell (New York Alpha) on February 25, 2011. He had been “kidnapped” by the pledge class, a common SAE tradition, and was found unresponsive the next morning on the living room couch of the chapter house. Three weeks later, Cornell University withdrew its recognition of the chapter and demanded that all brothers vacate the house by March 31, 2011.

Deadliest Frat's Icy 'Torture' of Pledges Evokes Tarantino

—*Bloomberg*, December 30, 2013

Story of hazing abuses at SAE Salisbury (Maryland Sigma) and origin of the term “deadliest” fraternity which has subsequently been used by several other national publications. SAE announced on February 2, 2014 that this chapter had been suspended as a result of health-and-safety violations.

The “Deadliest” Fraternity Has Eliminated Pledging

—*Washington Post*, March 10, 2014

Story of SAE National's press release on March 7, 2014 (Founders Day) announcing that “effective March 9, 2014 {just two days later} new member (pledge) programming will be eliminated and that the classification of new member (pledge) will no longer exist. The Supreme Council decided to enact this change between conventions in order to protect Sigma Alpha Epsilon's future.”

From “Confessions of a Frat Boy Turned Feminist”

Here is a review of the book *Confessions of an Ivy League Frat Boy*, written by Andrew Lohse, a former SAE whistleblower at Dartmouth University, which was released on August 26, 2014, just as we were putting the final touches on this newsletter.

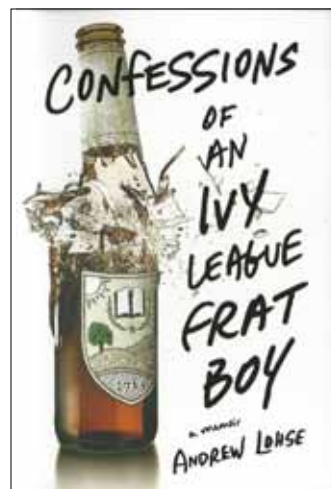
Some critics have called Lohse self-serving. Though he'd previously spoken to administrators privately, his whistle-blowing column only appeared after a drunken run-in with campus security led to his permanent departure from Dartmouth. Others think Lohse is embellishing, and perhaps even lying, about the hazing and excessive drinking. A recent Dartmouth graduate and former frat brother called Lohse's story “far fetched” in a Wall Street Journal review of the book.

—*Mashable.com*

Fortunately for SAE and the national Greek system, this book and its author are both getting terrible reviews in spite of its colorful cover and catchy title.

Cal Beta has not been immune to all this negative press and pressure on SAE National to change its ways. We were notified by the Supreme Council on June 2, 2014, that we are required, effective immediately, to maintain an alcohol-free house (AFH). This requirement applies to everyone in the chapter house, including those who have turned 21 and are legally allowed to drink anywhere else. This will obviously require some changes in the social calendar at Cal Beta beginning this fall and in the behavior of the undergraduates who have had their share of minor, drinking-related incidents over the last few years. SAE National has recommended that all chapters be alcohol free but so far has been unable to secure the two-thirds majority needed for passage at the bi-annual national convention. The next convention will be held in 2015.

We are following this situation very carefully and have posted links to the articles referenced above (and several others) on our website. Stay tuned for more details as we adjust to the consequences of being pledge-free and an AFH.



(continued from page 1)

the dollars and cents at Cal Beta pretty well and that we have a good handle on the information in our master database. Since this is the first time we have ever shared this kind of information, please let us know if you have any questions. While some of you might be alarmed that we have a mortgage balance of just over \$1.0 million, we believe our property at 2722 Bancroft Way is worth at least three times that amount.

Page 17 is probably the most controversial page in the newsletter. We debated the pros and cons of not including it. But in the final analysis, most of us on the Housing Corporation Board felt that Cal Beta alumni deserve to be fully informed. The news on the SAE National front is not favorable. And Cal Beta is going to have to learn how to adjust to being an AFH (Alcohol-Free House). But neither of these two issues is a deal-breaker. The Cal Beta Nation is poised to survive whatever happens down the road based primarily on the strength of our alumni network and the underlying value of our real estate.

Page 19 is a quick summary of ten ways Cal Beta alumni can help the cause and seven ways you can contact us. Don't be a stranger. We want to hear from you.

Page 20 shows the fall 2014 calendar including all the Cal home football games. The AFH requirement may result in our having to schedule Duck Dinner on 11/21/14 at an offsite location. We are just not sure right now. Watch the website for more details.

Phi Alpha. Go Bears.
SAE Cal Beta Housing Corporation

CAL BETA HISTORY BOOK TESTIMONIALS

Wonderful book! Brings back great memories. Thanks to Paul Manolis.

—Don Hollister '51

This is a great book with history and many remembrances. Paul Manolis deserves so much credit for his good work. Thanks to him, things get done.

—David Edwards '54

I have never seen a more inspiring assemblage of facts and memorabilia concerning SAE. This ambitious project is a tribute not only to the fraternity itself but to the brothers who have devoted time and effort to tell the world what the fraternity of SAE means to its members. I shall revel in the history of those before me as well as those after me. Thank you ever so much for including me in those lucky brothers who got a copy of this book.

—John Gratz '49

I was stunned to receive my copy of the Cal Beta SAE history book. It is such a professional publication. Where did you get all

those historical items, letters, clippings, facts, photos and more? And where did you get the time and patience to assemble it all? I felt a huge sense of pride opening it up and losing myself in the rich pages of heritage and tradition. At first, like most brothers I suspect, I flipped to find memorabilia from my own era. But then, I got addicted to reading and learning about other eras and their events, characters, challenges and accomplishments. Paul has created a book that captures a journey of brotherhood that has literally outlasted wars, earthquakes and other disasters. It symbolizes generational bonds. I wouldn't have changed a thing. Thank you Paul. This book will be your legacy.

—Tom Saar '78

I am amazed at Paul's thoroughness and dedication to Cal Beta. He did an outstanding job and his hard work will be appreciated for many generations to come. Thanks for everything he has done and will continue to do for the chapter. He is the ultimate True Gentleman and Brother Hero.

—Will Bartlett '94

Remarkable work. Wow!

—Richard Lyons '79

Wonderful, complete history. A labor of love.

—Dick Loveall '58

Terrific! Brings back lots of memories. Give Paul my congratulations. What a work.

—Robert Henninger '43

I am so impressed at Paul's efforts in producing this SAE tome and am proud to say I was once his roommate at Cal.

—Dan Funderburk '49

The Selected History is truly magnificent. I can only imagine the hours, days and weeks that you devoted in digging out all the facts and then putting them together in readable fashion. Well done.

—Duane Dresser '46

Photo credits

Page 4 – Hudson Model 20 – earlyamericanautomobiles.com

Page 4 – Ford Model T – caranddriver.com

Page 4 – Nash Special Six – conceptcarz.com

Page 5 – Cadillac V12 Sedan – Wikipedia – OSX

Page 5 – Chevrolet Deluxe – flickrriver.com – Hugo90

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Page 7 – Acura MDX – motortrend.com

Page 7 – Tesla Model S – motortrend.com



Ten Ways Alumni Can Help the Cal Beta Nation

- 1. Volunteer Your Time.** Even if it's just a few hours per month. Just let us know if you would prefer to work with the undergraduate chapter, maintain the chapter house, or help administer alumni activities. We'll put you right to work.
- 2. Make a Contribution.** We greatly appreciate every dollar that is donated. Plus, you get a tax deduction because you are giving to our 501(c)(3) nonprofit corporation that owns the chapter house.
- 3. Recommend a Hall of Fame Candidate.** We need your help to identify deserving Hall of Fame candidates. HOF ceremonies will continue to be held twice a year at Duck Dinner (fall) and Senior Graduation (spring).
- 4. Send Us a Story.** We have created a separate, password-protected page on our website to publish your Cal Beta stories. It's okay if they are a little over the top. We'll edit out anything terribly inappropriate. We want to be known as the chapter that tells its stories better than any other Greek chapter at Cal.
- 5. Make Sure Your Contact Info Is Current.** If you move, change jobs or ISPs, please let us know ASAP. The data in our online directory can get out-of-date very quickly.
- 6. Like Our Facebook Page.** If you are a regular Facebook user, please like our page. And tell your friends to as well. We are posting interesting new stories and photos several times per week.
- 7. Join Our LinkedIn Group.** In today's business world, LinkedIn has become the de facto standard for communicating where you work professionally and your position. It is simply

amazing to see all the different places Cal Beta alumni are working and the titles we hold.

8. Organize a Reunion. We are here to help you any way we can. If you come to Berkeley, the chapter house can be used free of charge. It's great fun to reconnect with other brothers from your era even if you haven't seen or heard from some of them since leaving Cal.

9. Contact a Lost Brother. You don't need a reunion just to reach out and say hi to a PB who has slipped off your radar screen. Use the online directory. Don't hesitate to contact us if you need help finding a Lost Brother. We are getting smarter at locating our lost bro's.

10. Be a True Gentleman. The words we recited as pledges are just as true today as they were when we first learned them. In case you have forgotten:

The True Gentleman is the man whose conduct proceeds from good will and an acute sense of propriety. And whose self-control is equal to all emergencies; who does not make the poor man conscious of his poverty, the obscure man of his obscurity, or any man of his inferiority or deformity; who is himself humbled if necessity compels him to humble another; who does not flatter wealth, cringe before power, or boast of his own possessions or achievements; who speaks with frankness but always with sincerity and sympathy; whose deed follows his word; who thinks of the rights and feelings of others, rather than his own; and who appears well in any company; a man with whom honor is sacred and virtue safe.

Seven Ways to Stay In Touch



Email: info@SAECalBeta.org



Snail Mail: SAE Cal Beta, c/o Bill Rodgers,
1638 Visalia Ave., Berkeley, CA 94707



Website: www.SAECalBeta.org



Facebook: Cal Beta Chapter of Sigma Alpha Epsilon



LinkedIn: SAE Cal Beta Alumni Group



Phone: John Williams, Alumni Coordinator, 609-947-0911



In-Person: Visit chapter house at 2722 Bancroft Way in Berkeley



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FALL 2014 CALENDAR

Aug 27–Sep 2	Fall Rush Week
Aug 28	First Day of Classes
Sep 06	Cal v. Sacramento State
Sep 27	Cal v. Colorado
Oct 11	Homecoming: Cal v. Washington
Oct 18	Cal v. UCLA
Oct 24	Cal v. Oregon @ Levi's Stadium
Nov 21	Duck Dinner & Hall of Fame Ceremony
Nov 22	Big Game: Cal v. Stanford
Nov 29	Cal v. BYU
Dec 11	Jack Leathers Christmas Reunion
Dec 19	Fall Semester Ends



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